



ROYAL BENGAL AIRLINE

PRESS RELEASE

**FOR IMMEDIATE USE:
12/07/2007**

-Start-

Royal Bengal Continues to Roar!

Royal Bengal, the first UK based British Bangladeshi company to launch a domestic, regional, and international airline have recently assigned a delegate to visit Germany. These carefully selected Royal Bengal delegates have now returned from Germany after a successful visit with a delivery date for the aircraft in mind. Heron Miah, The Vice Chair of Royal Bengal confidently said "The aircraft was handed over to us on the 1st June and is now undergoing maintenance work in Germany to prepare it for full service as soon as it lands in Bangladesh; the work on our second aircraft will start immediately after our first aircraft has left German soil." Maintenance Work on the aircraft was initially scheduled to be done in Bangladesh in the first week of June, however it was more cost effective and efficient to do it Germany. A strategic Royal Bengal team is set to fly to Bangladesh for the approval of all tasks for the launch of our domestic and regional services which are eminently due.

Nazma Begum an investor and Honorary Director said" I have complete faith in the Royal Bengal Team and have been very impressed with their work ethic both in the UK and Bangladesh. After seeing the aircraft I have fell in love with planes and can't wait to see our aircraft in my country". The Royal Bengal Team have consistently updated their investors over the last few months, have constantly updated their website with news updates (www.royalbengalairline.com) and sent out monthly e-newsletters to the global thousands who have registered on their site.

Royal Bengal is the first British Bangladeshi and UK based private airline to buy their aircraft outright. Mohammed Shalim Rahman, the Managing Director said; "we have not leased our first aircraft instead chose to buy it outright to increase investor confidence and to be able to offer very competitive prices, I look forward to seeing the aircraft roaring through the skies of Bangladesh".

The final inspection and extensive maintenance work for the first aircraft is underway in Germany. After getting final clearance from CAAB, the aircraft will fly into Bangladesh by which point it is envisaged that the aircrafts are to be ready for immediate take-off. The Royal Bengal aircraft designs have been finalized and preparation is underway for the aircraft to be painted in the Royal Bengal flying colors.

The Royal Bengal Team is fast growing. Royal Bengal have carefully selected key new staff to assist with the launch of its domestic and regional services. Royal Bengal has also recruited operational staff such as additional pilots, cabin crew, and ground handling staff.

The construction of the First Royal Bengal Travel Shop is completed. As part of this step, the first travel shop in East London will be opening shortly. A launch opening is being organized, details of which will be available very soon. The travel shops are planned to be opened throughout the UK, Bangladesh and around the world in densely populated Bangladeshi areas. A new state of the art online booking systems will be in operation very soon which will enable passengers to directly buy tickets in advance.



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Shah Yousuf, Marketing Director said "I would also like to reiterate that we have temporarily stopped our media campaign due to our investment deadline that has now passed and we will restart the campaign once we are ready to sell our tickets. We have already finalised preparation for the next phase of the global marketing campaign, including promotion of ticket sales, branding, travel insurance and holiday packages".

For further information on the airline go to www.royalbengalairline.com or contact the London office at [T] +44 (0) 20 8514 4744 [E] contact@royalbengalairline.com

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Notes to Editors:

For further enquiries please contact the Royal Bengal Airline team

See pictures below

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Royal Bengal Airline is a trading name of R B Airline UK Ltd (Company reg: 5831583) and Aviana Airways Ltd (Bangladesh).



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Recent Visit to Germany



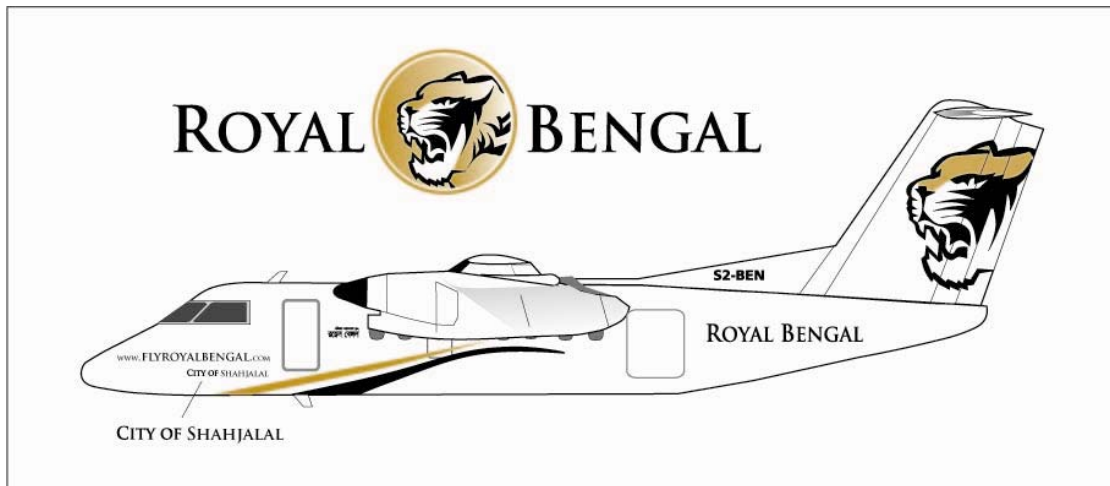
Ken Jones (Consultant) and Shalim Rahman (MD)



Royal Bengal's 2nd Aircraft



RBA delegates



Final Livery Design